

Reimagine the way you experience MRI

Corporate deck 2024



Magnetica's technologies unlock opportunities for enhanced clinical diagnostic imaging services closer to the patient point-of-care.

We are changing the way professionals, and their patients, experience MRI.





# Magnetica is redefining magnetic resonance imaging technologies.

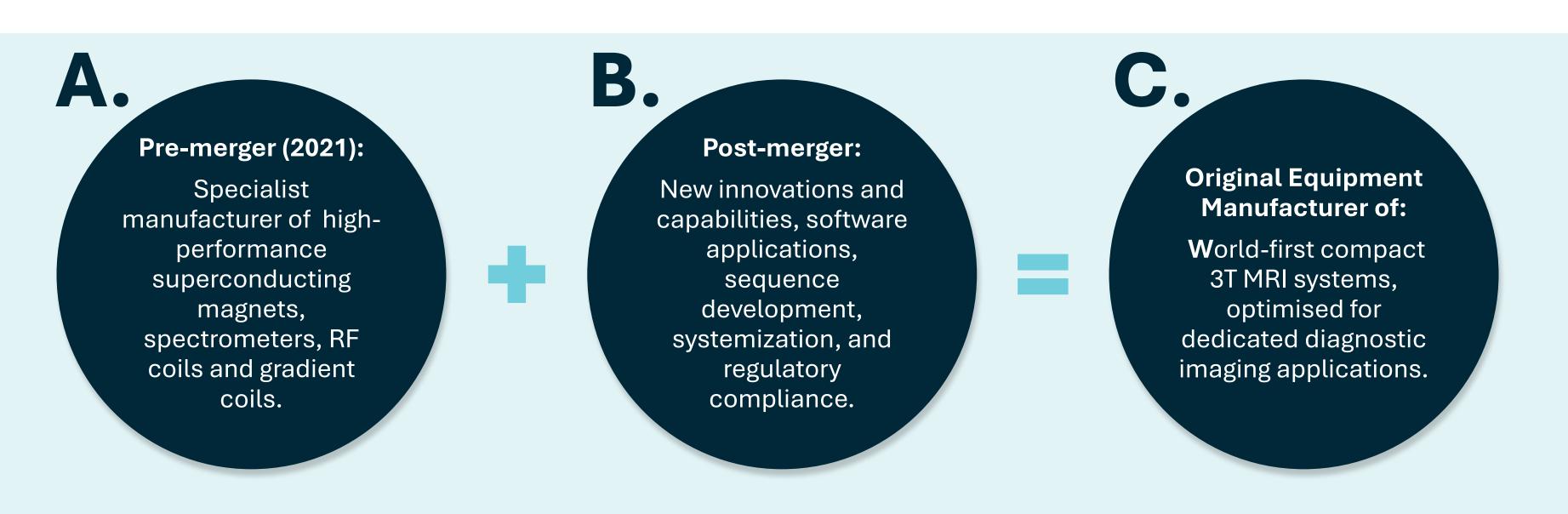
We are innovating to deliver application-specific MRI solutions.

Our specialties include compact superconducting MRI systems and MRI sub-systems.



# Compact MRI systems and sub-systems specialties.

Spanning over 40 years, Magnetica's evolution has culminated in a unique set of capabilities and market offerings.



# Our position in the MRI market landscape

1.5T to 3.0T (Gold-standard for clinical MRI)
High-field
MRI systems

<0.5T Low-field MRI systems EXISTING MARKET OFFERINGS

Permanent low
magnetic field
strength MRI systems for
dedicated imaging
applications.

(Lower price due to dedicated imaging functionality and lower-quality results)

**LOW** 

Superconducting
high magnetic field
strength helium-free MRI
systems for dedicated
imaging applications.

(Intermediate price for dedicated imaging functionality and high-quality results)

MAGNETICA MARKET OPPORTUNITY

#### EXISTING MARKET OFFERINGS

Superconducting
high magnetic field
strength MRI systems for
whole body imaging
applications.

(Higher price for whole of body imaging functionality and high-quality results)

MID-RANGE HIGH

Price point in market



# Initial and future market applications

WORTH
US\$47.4b
BY 2030

**DEDICATED IMAGING DEDICATED IMAGING APPLICATIONS: APPLICATIONS: OTHER** CLINICAL **BREAST VETERINARY: SMALL COMPANION MUSCULOSKELETAL** M ANIMAL **EXTREMITY NEO-NATAL INDUSTRIAL: NEURO / HEAD MATERIALS PROCESSING PROSTATE** 

MRI MODALITY

18%

MARKET SHARE

MEDICAL IMAGING MARKET

20%
OF ALL MEDICIAL IMAGING

MSK EXTREMITY
US\$1.71b

TOTAL ADDRESSABLE
MARKET

# Introducing the world's first 3T compact MRI system for dedicated MSK extremity imaging...

#### CLINICAL STAKEHOLDER BENEFITS



# MSK 3T: MRI reimagined



#### PRODUCT FEATURES

# Flexible & configurable for dedicated clinical imaging applications



#### Pictured configurations suitable for imaging:

- elbow, wrist, hand/fingers (upper MSK extremities); and - knee, ankle and foot/toes (lower MSK extremities).

#### PATIENT-CENTRIC APPROACH



# MSK 3T: the key to elevating patient care & diagnostic outcomes

Magnetica Ltd's patient-first approach to MRI provides a more comfortable, inclusive and accessible experience at all touch points and use cases. Our technology enables advanced imaging closer to the patient point-of-care.



#### Patients

Improved clinical experience –
Our dedicated imaging systems
are comfortable, quieter and nonclaustrophobic.



#### Clinicians

3T high-quality MSK extremity imaging of elbows, wrists, hands, knees, ankles and feet. Opportunities for advanced diagnostic imaging in sports, remote, disaster and defence settings.



#### Administrators

Lower purchase, installation, operation and treatment costs.

Higher patient throughput.

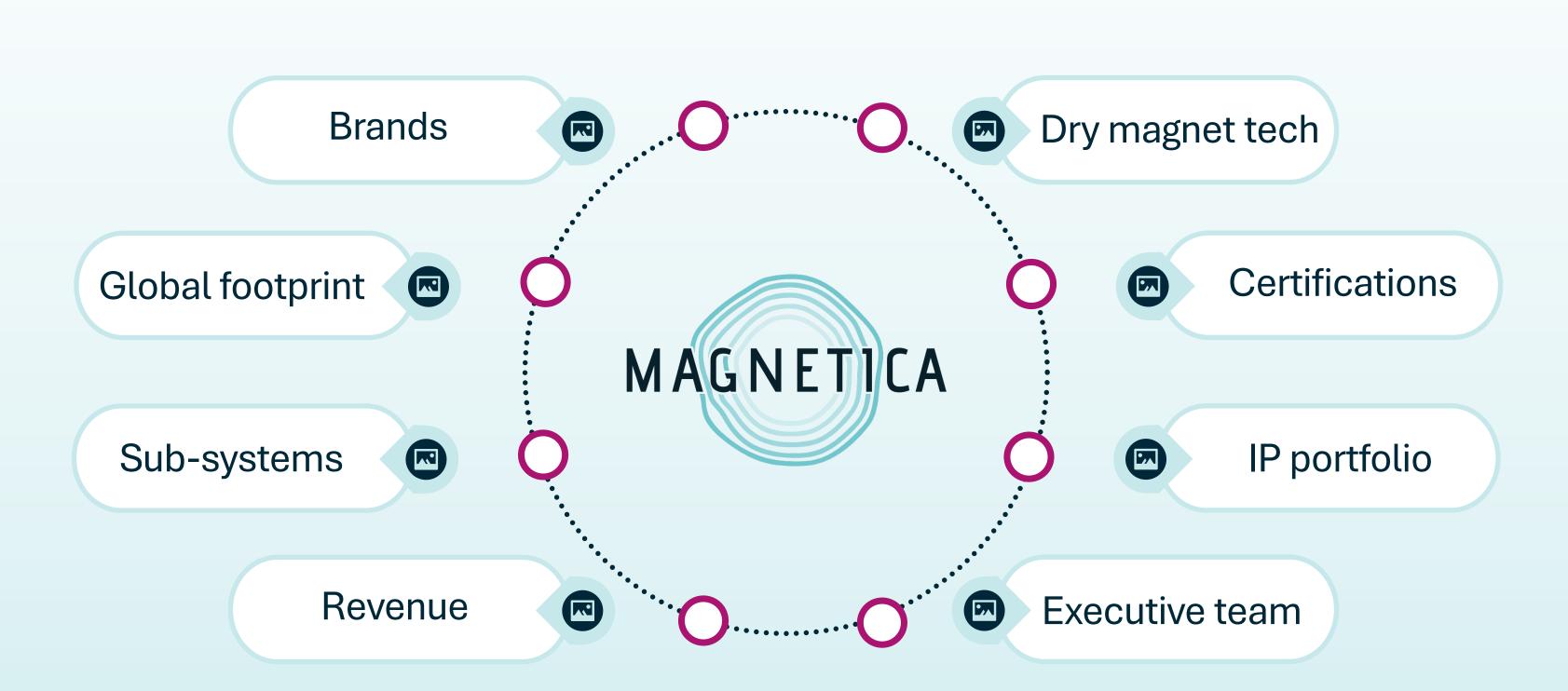
Optimised clinic efficiency. Balance workload across MRI systems.



#### Industries

We are enabling a world where accurate and compact MRI Systems unlock opportunities for enhanced clinical diagnostic imaging services close to the patient point-of-care.

# The Magnetica foundation for growth







### Magnetica's market presence and access

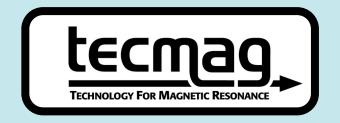
A public unlisted Australian company, Magnetica's head office is in Brisbane. Wholly-owned subsidiaries Scientific Magnetics Ltd and Tecmag Inc.

Post merger, with business units in three continents, the company has evolved to become an established MRI System Original Equipment Manufacturer (OEM).



World leader in cryogen-free superconducting magnets.

Designer of superconducting magnets.



Spectrometers for MRI and Nuclear Magnetic Resonance (NMR) applications.



Compact and light-weight MRI systems for dedicated imaging applications, gradient and RF coils.



A public listed UK company, Avingtrans PLC is Magnetica's majority shareholder.

### GLOBAL FOOTPRINT



# Magnetica across the globe









#### SUB-SYSTEMS

# Existing sub-system products currently in market

#### SUPERCONDUCTING MAGNETS



#### SPECTROMETERS



#### **GRADIENT COILS**



#### RF COILS







# Magnetica's consolidated sales revenue since merger in 2021





### Sustainability matters

Helium is the only element on the planet that is a completely non-renewable resource. Helium is becoming scarce and as such, its price continues to increase.

Superconducting magnets are at the heart of all high-field MRI systems. Almost all superconducting magnets in clinical-use applications today use significant amounts of liquid helium (LHe) to keep the magnet at the cryogenic temperatures required to enable the magnets to work.

Our innovative dry-magnet technology removes the need for any LHe, ensuring our market offerings have a reduced environmental impact and total cost of ownership throughout their operational life.



# Certified systems and process

Backed by a growing suite of certified management systems, Magnetica proactively strives to maintain superior compliance management and regulatory excellence globally.

#### MAGNETICA AUS

- 2018:
  - ✓ ISO 13485\* compliant QMS (Quality Management System)
- 2023:
  - ✓ GDPR compliant
- 2024:
  - ✓ ISO 27001 compliant ISMS (Information Security Management System)
- Legal manufacturer for medical devices

#### SCIENTIFIC MAGNETICS

UK

- 2005:
  - ✓ ISO 9001 compliant QMS
- 2022:
  - ✓ ISO 13485 compliant QMS
  - ✓ GDPR compliant

#### TECMAG

US

- 2022:
  - ✓ ISO 13485 compliant QMS
- 2024:
  - ✓ GDPR compliant

EN ISO 14971 utilised for product realisation risk management

#### IP PORTFOLIO

# Magnetica's strong IP Portfolio

Magnetica Ltd has a growing IP (intellectual property) portfolio of patents and trade secrets.

As an industry disruptor, Magnetica has transformed many technologies, leading to the current and evolving product range. Continued advancement is augmented by the creative mindset, and expansive skillset across our global team.

We continue to add to our IP portfolio through our new and ongoing innovations.

Magnetica was the brainchild behind the 1.5T cryogencooled magnet used in the celebrated GE Healthcare Optima MR430s MRI system.





### Trusted leadership team

Our experienced and celebrated leadership leading a global team of 60+ highly skilled personnel.



**Mr Duncan Stovell**MD and CEO
AUSTRALIA



Mr Clint Gouveia
COO and CTO, MD SciMag
UK



Mr Antonio Augello
General Manager – Business
Development
ITALY



**Dr Sara Eastwood**General Manager - Australia
AUSTRALIA



Mr Carl Glass
General Manager, Tecmag
USA



# FY2025 FDA application and beyond

As we head toward the final stages of preparation for US market entry, Magnetica has been focused on key activities, to prime the market for our launch.



#### Marketing & PR

Strengthening brand awareness, capturing and qualifying leads, exhibiting at key industry events.



#### IP portfolio

Continue investing in patents and maintaining trade secrets.



#### Capital sales model

Initial commercial engagement. Future options for lease or pay-per-scan models.



#### Distribution model

...for sales and service adopted for larger markets (US, EU).



Signed first distribution agreement with Televere Systems in the US.



#### Prototype launch

First publich launch of prototype MRI system at RSNA 2023.



#### FDA application

Final stages of product development ahead of 510(k) submission to US FDA.



#### New premises

Magnetica and Tecmag relocated; in readiness for production scale up/growth.





MSK 3T: Next generation extremity MRI system technologies

Changing the way the world engages with MRI



Magnetica.com